



HOSPITALITY ADVERTISING
& SPONSORSHIP



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WELCOME TO THE WOODSPRING STADIUM THE HOME OF WESTON-SUPER-MARE AFC

Every matchday, Weston-super-Mare AFC welcomes fans from around the country to watch National League South football.

Our Matchday Hospitality packages offer all guests a first-class experience providing exceptional dining & service by the award winning Il Michelangelo Italiano Restaurant as part of your pre-match build-up.

Make the most of promoting & projecting your company brand. Give yourself the opportunity to provide privileged & valued colleagues, clients, contacts and friends & family with a full day of first class hospitality, advertising & sponsorship packages available right here in your town.

We look forward to seeing you.



Phone: 01934 621 618 | Email: neil.keeling@wsmafc.co.uk | Web: westonsmareafc.co.uk





MATCHDAY PROGRAMME ADVERTISING

The Weston-super-Mare AFC Matchday Programme 'Seagulls' continues to provide the perfect platform for you to promote your business...

Our publication offers match statistics, exclusive interviews, information about the opposition and much, much more.

This is one of the most competitive and cost effective prices around as we continue to emphasise that we value your support.

YES I'M INTERESTED.
WHAT'S THE COST?

Choose from 3 programme advertising options:

- **Option 1:** 1/4 page advert, with replicated WsM AFC website advert
- **Option 2:** Half page advert, with replicated WsM AFC website advert
- **Option 3:** Full page advert, with replicated WsM AFC website advert

**All programme adverts will be published for a full season.*

***We are happy for you to change your advert throughout the season*

****We have design partners who can create your company a bespoke and professional advert. Feel free to ask us about this option and it's pricing.*





The Woodspring Stadium home of
Weston-super-Mare AFC





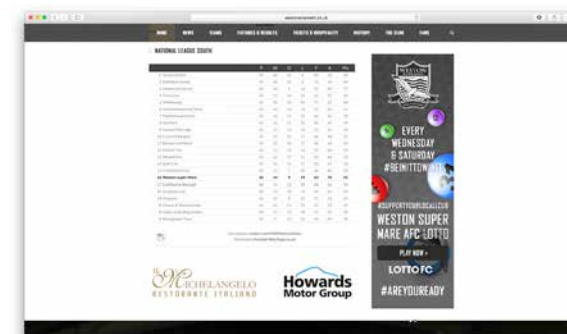
ADVERTISING PERIMETER BOARDS

Advertising at The Woodspring Stadium is a fantastic way to expose your brand to a wide and varied demographic. It is a key role in any company's business plan to achieve their branding objectives.

Perimeter Board options:

- **Option 1:** Pitch perimeter boards, 3050 x 762 x 10mm. 1-3 year deal, including design & board production.
- **Option 2:** End of sports hall banners within the stadium. Single banner 23ft x 6.5ft. 2 year deal, including design & board production. Can be viewed from all vantage points throughout the stadium.
- **Option 3:** End of sports hall banners on main Winterstoke Road. Single banner 23ft x 6.5ft 2 year deal, including design & board production. Fronting onto Winterstoke Road illuminated at peak times

YES I'M INTERESTED.
WHAT'S THE COST?



MARKETING YOUR BUSINESS

Our digital marketing offer is all new for 2016/17 season. We offer several options to promote your business from our busy club website.

On average our club website receives a minimum of 1500 unique views per week which we can now offer you the opportunity to advertise your business on. Don't just think of this as one part but more a marketing bundle that we can design specifically to suit your business needs incorporating our perimeter boards, and matchday programmes.

Bundle Options:

- **Bundle 1:** Full page match day programme advert & website banner advert/link small horizontal size.
- **Bundle 2:** Full page match day programme advert & website banner advert/link vertical size.

- **Bundle 3:** Pitch perimeter board, Full page match day programme advert & website banner advert/link vertical size.
- **Bundle 4:** Pitch perimeter board, 1/2 page match day programme advert & website banner advert/link vertical size.

**Artwork supplied must conform to outlined design specifications. With our partnership with Ketchup, we can offer a design service should you require one.*

YES I'M INTERESTED.
WHAT'S THE COST?









PLAYER SPONSORSHIP PACKAGES

This is a great way to show not only your support for the club, but also your support for an individual player.

Branding your name or business alongside the player of your choice will give you or your business an impressive profile throughout the entire season in every edition of the Matchday programme and player profiles on our new and innovative website.

Player sponsorship:

- Player Sponsor; Corporate - Logo/Co. name to feature on player profile both in matchday programme & website. You will also receive that players shirt, signed by the player at the end of the season.

YES I'M INTERESTED.
WHAT'S THE COST?



The Woodspring Stadium home of
Weston-super-Mare AFC





VIP SUPPORTERS MATCHDAY EXPERIENCE - 6 GUESTS

Our specially designed VIP Supporters package enables a party of six to enjoy a matchday experience similar to that experienced by the Weston-super-Mare AFC Directors, Partners & Sponsors.

Upon arrival, our Commercial Director will join your party for a drink and talk you through the days events. You will then enjoy the game from reserved seats.

Half time & full time refreshments will be made available to you within the Directors Boardroom in the company of the Chairman, Directors, Sponsors & other VIP guests.

The VIP Supporters package also has the added bonus of a meet a greet with Weston players at full time. There will also be opportunity's for photo's with Weston players after the match.

*Already a season ticket holder? Good News! For every season ticket holder in your party you will be discounted £10.00 per person.

YES I'M INTERESTED.
WHAT'S THE COST?

Your VIP Supporters package includes:

- 6 Matchday seats in the corporate area
- Matchday tickets included
- 3 x complimentary drinks per person
- Half time & full time complimentary refreshments
- Complimentary match day programmes for each guest in your party
- Vote for and present the 'Man of the Match' award
- A souvenir digital photograph of your party alongside the MOTM*
- Announcements made through the PA & WsM AFC media channels

**Your photograph will be sent to you after the matchday*



EXECUTIVE VIP MATCHDAY EXPERIENCE - 12 GUESTS

The Executive Package offers companies and individuals the opportunity to treat your most valued clients, staff, guests or friends. As a matchday hospitality guest you'll combine the full experience of a match day along with exceptional hospitality and, of course, football, giving you a unique and full experience.

Upon arrival, our Commercial Director will join your party for a drink and talk you through the days events before you are served your three course meal prepared on-site and served by the award winning Il Michelangelo Restaurant. This package includes 4 bottles of wine for your table. You will then enjoy the game from reserved seats.

Half time refreshments will be made available to you within the Directors Boardroom in the company of the Chairman, Directors, Sponsors & other VIP guests.

YES I'M INTERESTED.
WHAT'S THE COST?

Your Club Level VIP package includes:

- 12 Matchday seats in the corporate area
- A pre-match three-course meal cooked & served by Il Michelangelo
- Complimentary wine, 2 bottles of red & 2 bottles of white wine
- Matchday programme advert
- Half time & full time complimentary refreshments
- 2 reserved parking spaces
- Complimentary matchday programmes for each guest in your party
- Vote for and present the 'Man of the Match' award
- A souvenir digital photograph of your party alongside the MOTM*
- Announcements made through the PA & WsM AFC media channels

**Your photograph will be sent to you after the matchday*



Today's match
sponsored by

evolve.

Sign supplied by **EUROSIGNS** Partner of Weston-s-Mare AFC



PRICING 2016-17 SEASON

	OPTION 1				OPTION 2	OPTION 3	OPTION 4
PACKAGE	GUESTS	COSTS	COSTS	COSTS	COSTS	COSTS	COSTS
PROGRAMME ADVERTISING	N/A	£125			£250	£350	
PERIMETER BOARDS	N/A	£390 (1 Year)	£590 (2 Years)	£765 (3 Years)	£1,500	£2,000	
DIGITAL MARKETING BUNDLES	N/A	£430			£575	£720	£820
PLAYER SPONSORSHIP	N/A	£100					
VIP SUPPORTERS MATCHDAY EXPERIENCE	PER PERSON (6 MAXIMUM)	**£25 per person					
EXECUTIVE VIP EXPERIENCE	PER PERSON (TABLE OF 12)	£50 per person					

*Please note all pricing does not include VAT

** Season Ticket holders are discounted £10.00 per person

Please contact us if you feel you'd like to bundle some items together. We are extremely happy to build you a completely bespoke offer designed exactly to your needs, requirements and budget.

We look forward to welcoming you to the Woodspring Stadium





ING CONTRACTS

The Dec



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